



## Collaborative Quality Management

**Real-time visibility**  
across your organisation

A new way to drive measurable  
**efficiency through any process**

Speed to Value  
**faster than you've ever seen**

***"The ROI on Magnitude is a no-brainer"***

*Kabous du Preez, MD – SA Rope Access*





## **No-code configuration**

Build and deploy solutions fast



## **MS Azure**

Security and reliability peace of mind



## **Communication & collaboration**

All parties to a process contribute their quality assessments



## **Unresolved issues constantly highlighted**

All parties understand status on exception issues



## **Manage by exception**

Alerts and highlights when matters are out of parameter



## **Quality metrics**

Continually tracked so that trends & anomalies are visible



## **Graphical analytics & BI dashboards**

And, all data is Excel-available to interrogate more deeply



## **Integration**

Open API architecture



## **No app required**

External stakeholders participate without downloading our app

**What:** A no-code application platform, to build 'digital products' at high speed

**Why:** Process efficiencies – across all industries and functions

**How:** Reduce & remove process friction

Create visibility & personal accountability

Stabilise organisational intellectual property

Introduce inherent quality management discipline

**Who:** Typically interfaces with humans – the parties responsible to get stuff done – and integrates with other machines too

**And:** External parties do not download any app to contribute structured, rich information. This feature also enables instant mass deployment

***“The interactivity between parties is second to none”***

Preston Trollip, IT Manager – OTIS



“When many people hear ‘digital transformation’, they think about technology and systems

[like the years-long project to finally get off the old mainframe or the big move to a new SaaS solution].

*But those changes to technology are fruitless if they’re not targeted to optimize processes, and ultimately, to reduce problems for employees and customers.”*

FuzzyMath.com



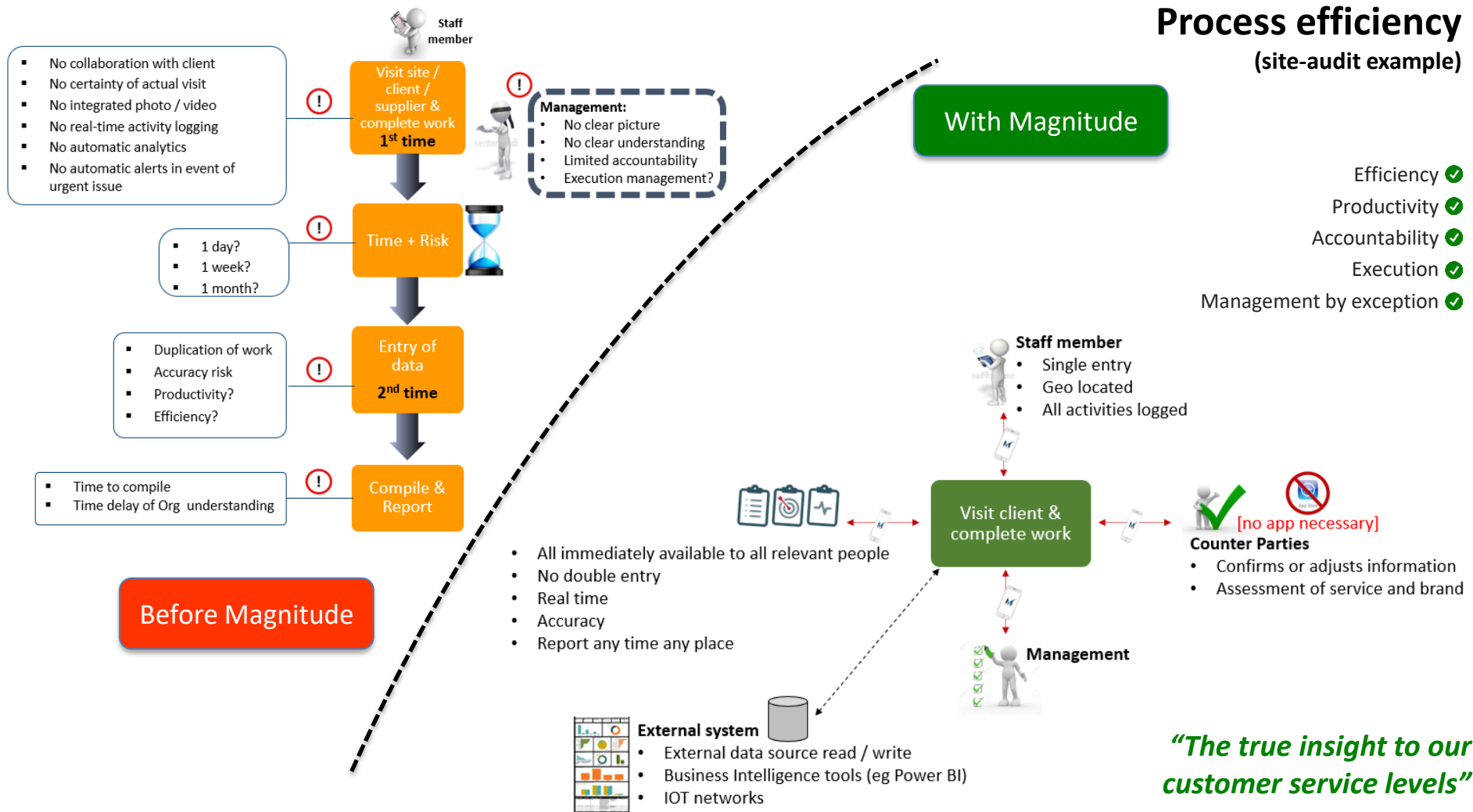
Exactly!

*“Significant improvements to our process and leagues ahead of the competition.  
I am thoroughly impressed”*

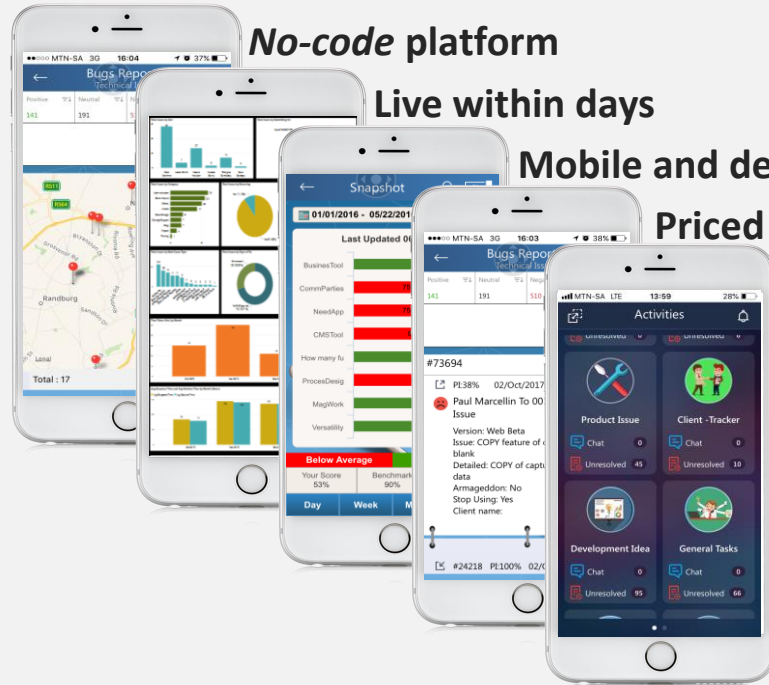
Paul Colmer, CTO – Greencom



# Process efficiency (site-audit example)



**New way to think;  
Better way to work**



**No-code platform**

**Live within days**

**Mobile and desktop**

**Priced for disruption**

- Process digitisation
- Visibility + accountability
- Management by exception
- Goodbye to email and WhatsApp as control tools
- All parties' perspectives
- Time and physical distance no longer an enemy
- Organisational IP stabilised and protected

***“Delivers rigour in process without breaking the entrepreneurial spirit”***

**Alfie Naidoo – Strategy consultant**



# Some clients that have benefited



# Information



SMS *go* to 44934  
(SA only)

[www.magnitude4u.com](http://www.magnitude4u.com)

“Now, a new category of software is making it possible ... to  
create productivity dashboards, no coding skills needed”

Harvard Business Review 2020

